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On The Record: Over 150 Of The Most Creative People In Music Share The Secrets Of Their Success





Synopsis

In today's super-competitive music industry, finding success seems beyond most people's wildest dreams. So how did those who are there make it happen? Each has an extraordinary story to tell, and Guy Oseary—an industry powerhouse—shares more than 150 of them here. From artists and songwriters to directors and publicists, On the Record offers an insider's look at the dreams, labor, lucky breaks, and rude awakenings of the industry's top performers. We hear revealing thoughts and advice from Madonna, Sean "P. Diddy" Combs, Moby, Alicia Keys, and others, throwing light on a broad range of experiences. As they speak candidly of their careers, a portrait emerges of a glamorous and capricious culture, making On the Record an invaluable introduction to those who wonder what it's really like to reach superstardom.

Book Information

Paperback: 496 pages Publisher: Penguin Books (November 2, 2004) Language: English ISBN-10: 0142003042 ISBN-13: 978-0142003046 Product Dimensions: 9.2 x 7.5 x 1.1 inches Shipping Weight: 1.6 pounds Average Customer Review: 3.3 out of 5 stars 6 customer reviews Best Sellers Rank: #1,876,798 in Books (See Top 100 in Books) #30 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Bibliographies & Indexes > Business #227 in Books > Reference > Writing, Research & Publishing & Books > Arts & Photography > Music > Business

Customer Reviews

Guy Oseary began his career in entertainment at age seventeen and quickly rose through the ranks to become the chairman of Maverick Records, one of the industry's leading boutique labels. In 2001 he established Maverick Films with Madonna.

Pretty useless book if you're looking into forming a strategy on breaking into the industry. The book is for people who love to know about what others think on a surface level. Nothing too in depth.

Good insights from artists but so much has changed in the industry since the book was released it needs an updated version.

What an outstanding collection of inspiration!!

The title says it all. It was OK for a little but I only skimmed through it. Maybe a few tidbits but hardly worth the effort overall.

Musicians were asked the same questions about taste, motivation and success - some interviews are outstanding and span up to five pages, some are more or less boring and "meh, seen it already". If you want to be rich, successful; or just always inspired and in the mood for creation, you'll find the answers here, as the opinions of the interviewed musicians are versatile.

I use this book in my Music Business class to help give students an insight into the minds of these interviewees. This book is an outstanding resource for those interested in learning from others' successes and failures. Although many of the interviews are timeless, it would be fantastic to have some updated celebrities included. Please, Guy, a new edition is just what I need.

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